

ANTHONY ZAINO

Full-Stack Developer | Jacksonville, FL
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Portfolio: <https://anthony-zaino-portfolio.vercel.app/>

GitHub: <https://github.com/anthonyzaino88>

PROFESSIONAL SUMMARY

Self-taught Full-Stack Developer with 6+ years of experience designing, building, and optimizing modern web applications. Blend strong engineering fundamentals with product and marketing awareness to deliver fast, scalable, and user-focused solutions across analytics, enterprise, and education.

TECHNICAL SKILLS

Frontend: Next.js, React, TypeScript, JavaScript (ES6+), Tailwind, Bootstrap, HTML5, CSS3, Responsive UI, Accessibility (WCAG)

Backend: Node.js, Express, REST APIs, Firebase, Supabase, PWAs, SSR, Auth flows

Databases: MySQL, MongoDB, Firestore, Supabase Postgres

Dev / Infra: Git, GitHub, Vercel, IIS10, Postman, VS Code, CI/CD, SSL, Web Config

SEO & Performance: Core Web Vitals, Technical SEO, SEMrush, Google Search Console, Performance audits, Structured data

Design & Marketing: Adobe Creative Suite, UX wireframing, conversion-focused design, content strategy, social media integration

KEY DIFFERENTIATORS

- Full-stack versatility across frontend, backend, and real-time systems
- Custom architecture
- Delivered 80%+ SEO growth
- 90% API cost reduction
- Blend of engineering depth, UX sense, and marketing awareness
- Entrepreneurial, self-taught, and comfortable with end-to-end delivery

EDUCATION

B.S. in Entertainment Business

Full Sail University, Winter Park, FL

Course Director Award in Professional Writing

EXPERIENCE

Web Developer — S&P USA Ventilation Systems (2022–2025)

Developed and maintained enterprise marketing websites using HTML, CSS, JavaScript, and JSON with custom web components, serving as the primary web developer responsible for shipping projects end-to-end. Supported blogs and landing pages in HubSpot CMS and redesigned a sister company's WordPress site. Led frontend implementation for a full company rebrand, legacy content updates, EN→FR-CA site conversion, and improved organic search visibility by 80%+ through technical SEO and Core Web Vitals optimization.

Founder & Lead Developer — Odds on Deck (2024–Present)

Built a full-stack sports analytics platform using Next.js, TypeScript, and Supabase. Processes 1,400+ props/week with automated pipelines and real-time updates; achieved a 90% API cost reduction through batching and caching.

Founder & Lead Developer — Kids Color Station (2024–Present)

Built a Next.js educational platform with dynamic search, Firebase-backed printable content, and themed UI components, hosted on Vercel with HTTPS/HSTS; implemented SEO-driven content strategy plus GA4/GTM tracking, AdSense monetization, reCAPTCHA Enterprise, and Pinterest domain verification, owning UX, development, deployment, and growth.

Co-Director & Lead Developer — Citrus Kings Hockey (2017–Present)

Built and maintain a responsive hockey organization site using HTML, CSS, JavaScript (jQuery, Bootstrap, Font Awesome, Google Fonts), with Google Analytics/Tag Manager tracking, schema.org sports/location markup, YouTube-embedded media, and social integrations to support team rosters, youth programs, tournament tracking, and a blog-driven community hub.

SELECT TECHNICAL PROJECTS

Odds on Deck — Sports Analytics Platform: Real-time NFL/NHL/MLB analytics with full-stack architecture, automated API workflows, and 90% API cost optimization.

Kids Color Station — Educational Platform: Printable learning site with dynamic search, categories, Firebase-backed content, and SEO automation.

S&P USA & Canada Websites: Custom components, accessibility improvements, JSON-driven data, and 80%+ SEO gains.

Rep Locator Systems — U.S. SVG & Canada Maps:

HTML/CSS/JS + Google Maps API & JSON for interactive rep lookup and region routing, with secure server-side Maps API key injection.

Dynamic Case Studies System: JSON-based content architecture with reusable layouts for scalable case study updates and consistent branding.

Premium Choice Series — Enterprise Redesign: Component-based navigation, responsive UI, and JSON-driven product catalog across US/Canada.

European Logistic Services (Demo): Next.js platform grouping shipments by region to demonstrate 30–50% shipping cost savings.

Tech Vault PWA (Demo): Offline-first progressive web app prototype improving mobile access and load times for field use.